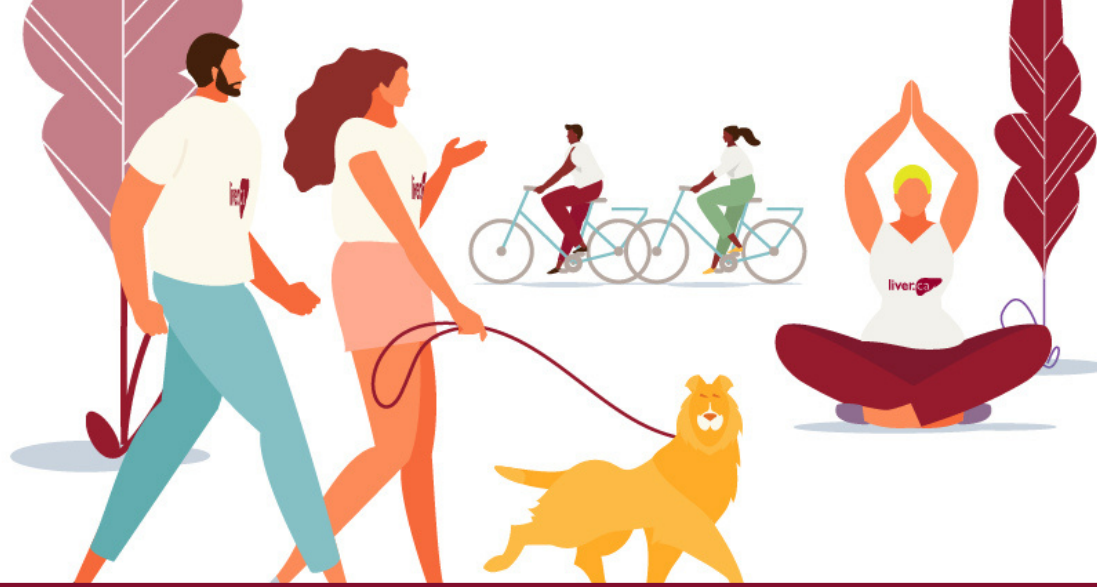




STROLL FOR LIVER



Raise \$150

If you haven't already, head to www.strollforliver.ca to register. You can register as an individual participant or as a team captain. Update your personalized fundraising page with details of your chosen activity and your fundraising goal.

Set your goal

Your goal should be challenging but realistic. To raise \$150, you can invite 5 friends to give \$30, 10 friends to give \$15, or even 15 friends to give just \$10!

Use Your Participant Centre

In your Participant Centre, you can customize and personalize fundraising emails to send to your friends, family, colleagues and other supporters. A link to your personal fundraising page will automatically be included at the bottom of each message when it is sent.

Tell your story

When you're personalizing your fundraising asks, sharing your story on your fundraising page is an immediate reminder to those about to donate exactly why their help is so very important. It's a powerful way to let your supporters know why this is so important to you.

Thank your donors

After your supporters donate, send out a thank you email through your participant centre. Click on "Unthanked Donors" to select recipients and edit the text of your thank you email with a personal note.

